

BioeconomyVentures project: The Ambassadors Programme has taken off!

The Ambassadors Programme is a key initiative for BioeconomyVentures project, geared towards establishing a broad and well-rooted partnership network. The project started on May 1st, 2021 receiving funding from the Bio Based Industries Joint Undertaking (JU) under Grant Agreement No 101023260. The JU is supported by the European Union's Horizon 2020 Research and Innovation Programme and the Bio Based Industries Consortium.

The aim of the project is to bridge the gaps between innovators, investors and business clusters within the bio-based sector, by nurturing, growing and maintaining an effective bio-industry support network.

This network will, in turn, constitute the basis for the construction of a vibrant entrepreneurial ecosystem that will last long after the project's end.

The Ambassadors Programme is an essential mean to build this network, and the goal is to recruit 20 Ambassadors. Examples of entities eligible to become Ambassadors are intermediary organizations and cluster associations. Ambassadors will:

- contribute towards the mapping of the bio-based industry ecosystem;
- enlarge the BioeconomyVentures network by identifying and connecting stakeholders;
- promote the activities of the project and act as local contact point;
- organize at least two regional 'Explore & Expand' workshops, ideally between November 2021 and June 2023.

The Ambassadors will in return benefit from knowledge transfer, exposure at a European level, and naturally, the expansion of their own business networks. Thanks to the implementation of the Ambassadors Programme, BioeconomyVentures' impact will also reach remote regions and communities.

Learn more about the Ambassadors Programme, and on how to apply to become an Ambassador clicking on the following link: [Expressions of interest](#)