

## Staff celebrate Super Science Sunday Success in Swansea

Toddlers, teenagers, parents and the plain curious paid a visit to the ALG\_AD stand at Super Science Sunday, an event aimed at promoting science in the wider community held in Swansea recently.

Manned by researchers working on the project, the aim was to introduce visitors not only to the work being done by the project, but also to the wonderful world of algae.

“It was a very busy day, but we had a tremendous response from those who came to our stand,” said ALG-AD project technician Fleuriane Fernandes, who organised the event for the project. “The microscope proved to be a big hit, especially with the younger audience. And overall the stand generated a tremendous response and a lot of interest from all the ages.”

There was colouring for the youngsters, an algae quiz for all ages and information on products which contain algae to test the adults.

More than 300 visitors came and spoke with the staff throughout the day. Interaction like this is important not only for spreading the word about ALG-AD but also for stimulating interest in science as a whole.

“Events like this form the cornerstones of science communication today,” said project manager Mathilde Castagnet. “Being able to get out in to communities and explain the work we are doing will hopefully not only inspire future scientists but give the community a better understanding of the work we do.

”I was particularly pleased that there was a lot of interest shown in our exploration of the potential of algae to provide sustainable products which will contribute to the establishment of a circular economy.”

### **Caption:**

Starting young: Eight year old Riley and six year old Aurora Brown from Cwmglas School in Swansea get to know algae under the microscope at Super Science Sunday.

An event for all ages: Takara Webber, aged 11, and her father Don pay a visit to the Algae World stand and talk with ALG-AD research assistant Ellie Wood at Super Science Sunday in Swansea.

Spreading the word: ALG-AD project manager Mathilde Castagnet explains more about the project to visitor Denise Morgan.



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