

**Save the date, 14th of March, Lille - New-C-land Interreg project Kick-off event**



New-C-Land Interreg project  
A new lease on life for marginal land !  
Lille, France, 14/03/19

The **New-C-Land** Interreg France-Wallonie-Vlaanderen project contributes to the development of a biobased economy and encourages the sustainable development of plant biomass which is then transformed into energy and material on marginal land (unused and neglected sites).

On **Thursday the 14th of March 2019**, the partners of the project invite you to join the kick-off event: the opportunity to discover an ambitious project, to identify its goals and to listen to inspiring speakers.

Addressed to project leaders, marginal land managers, biobased companies, public authorities and policy makers (Wallonia, Flanders, Hauts-de-France).

**Programme:**

9:00: Welcomes and introductions

9:30: Press Conference – FR/NL (reserved for press, political representatives and the New-C-Land Consortium)

10:00: Conferences:

- New-C-Land Interreg project : main challenges and objectives
- Flemish, French and Walloon projects on marginal land

*With the presence of regional public authorities*

11:50: Question and answer session

12:15: Lunch and networking

**Practical information:**

- 14th of March 2019 - 9 am to 12.15 pm
- Address : 12, Rue Norbert Ségard, Lille
- Free event
- Compulsory registration
- [Carpooling](#) is possible

**Any questions?****Contact us:**

[info@newcland.eu](mailto:info@newcland.eu)

**Link to enrol to the event:**

<http://bit.do/eGUnD>

## The partners:



## The funders:



This project is supported by the European Regional Development Fund (ERDF), OVAM, Province of West Flanders and Wallonia.

## Twitter:

[https://twitter.com/NewCLand\\_FWVL](https://twitter.com/NewCLand_FWVL)

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